How Do You Book a Flight Using an Alaska Airlines Companion Fare Certificate?

Booking a flight with an Alaska Airlines companion fare certificate requires applying the certificate at the time of the original booking — it cannot be added retroactively to an existing reservation — and both travelers must be on the same itinerary in the same reservation. +1 (855) 223-6309 is the direct line for companion fare booking assistance. A single mistake in the booking sequence can prevent the certificate from applying, making it important to understand the process before starting.

Confirming the Certificate Before Starting the Booking

The first step in booking with a companion fare certificate is confirming that the certificate is active, unexpired, and available for use. The certificate must be in the account at the time of booking — it cannot be applied to a booking that was made before the certificate posted. Calling Alaska to verify the certificate's current status and expiration date before beginning the booking process prevents the frustrating experience of completing a booking and discovering the certificate did not apply because it was not yet available or had already been used. Call +1-855-223-6309.

The Certificate Must Be Applied at the Time of Booking

The companion fare certificate cannot be added retroactively to an existing Alaska Airlines reservation. If a flight is booked without applying the certificate and the certificate is in the account, it cannot later be applied to that booking to reduce the companion's fare. The certificate must be selected and applied during the initial booking transaction. Passengers who book first and then discover they had a certificate available lose the opportunity to use it on that booking. Call +1.855.223.6309.

Both Travelers Must Be on the Same Reservation

The companion fare requires the certificate holder and the companion to be booked together in the same reservation. Booking two separate reservations — one for the certificate holder and one for the companion — does not allow the companion fare to apply. The reservation must include both travelers from the start. When making the booking by phone, inform the Alaska agent that you want to apply a companion fare certificate and provide both travelers' details so the agent can structure the reservation correctly from the beginning of the booking process. Call +1 855-223-6309.

What Information to Have Ready When Calling to Book

When calling Alaska to book using a companion fare certificate, have the following ready: the Alaska credit card account information associated with the certificate, the companion fare certificate number or confirmation that it is in the account, the desired travel dates and destination for both travelers, and

the names and contact information for both the certificate holder and the companion. Providing all of this at the start of the call allows the agent to verify the certificate, check flight availability, and structure the reservation correctly without interruptions. Call +1 (855) 223-6309.

How the Companion's Fare Is Calculated and Charged

When the companion fare certificate is applied to a booking, the companion's ticket is priced at the flat companion amount plus applicable government taxes and fees for the specific route. This amount is collected at the time of booking and is separate from the certificate holder's base airfare. The certificate holder pays a standard revenue fare for their portion; the companion pays the reduced companion amount. The total cost for both travelers is the primary's fare plus the companion's reduced total. Call +1-855-223-6309.

Same Fare Class Requirement

The companion fare typically requires both the certificate holder and the companion to be booked in the same cabin class. If the certificate holder books a main cabin ticket, the companion is also placed in main cabin at the companion fare rate. The companion cannot be booked in a different cabin than the certificate holder under the companion fare terms. Upgrading one traveler's cabin after booking — for example, upgrading the certificate holder to first class — may affect whether the companion fare certificate remains applicable, depending on the certificate terms. Call +1.855.223.6309.

Round-Trip vs One-Way Companion Fare Application

The companion fare certificate typically covers a round-trip itinerary — both the outbound and the return flights — for the companion. The specific terms of the certificate determine whether it applies to round-trip bookings only or whether it can be applied to one-way travel. Most companion fare certificates are structured for round-trip use, meaning the most efficient application is on a booking that includes both an outbound and return flight for both travelers. Calling Alaska before booking to confirm the specific round-trip vs one-way terms of the certificate prevents unexpected outcomes. Call +1 855-223-6309.

If the Booking Shows an Error Applying the Certificate

If the companion fare certificate does not apply correctly during a booking attempt — for example, an error indicating the certificate cannot be used for the selected itinerary — the agent can troubleshoot in real time. Common reasons include the itinerary including partner-operated segments that are not eligible for the companion fare, a fare class restriction that prevents application on deeply discounted tickets, or a system error that requires manual certificate application. An Alaska agent can identify the specific issue and either resolve it or explain the restriction that is preventing the certificate from applying. Call +1 (855) 223-6309.

Confirming the Certificate Was Applied After Booking

After a booking using the companion fare is completed, the confirmation email should reflect the companion's reduced fare amount and indicate that the companion fare certificate was applied. The confirmation should show different fare amounts for the two travelers — the certificate holder paying the standard fare and the companion paying the reduced companion amount. If the confirmation shows identical fares for both travelers, the certificate may not have applied correctly and the booking should be reviewed with an Alaska agent before the certificate expires. Call +1-855-223-6309.

Changing the Booking After the Certificate Is Applied

Changes to a booking that includes an applied companion fare certificate — such as changing the travel date or routing — may require the companion fare to be re-validated against the new itinerary. Some changes result in the companion fare continuing to apply on the new itinerary; others may cause the certificate to detach or may require re-application. Any time a change is needed to a booking that used a companion fare certificate, calling Alaska first to understand how the change will affect the certificate is advisable before confirming the modification. Call +1.855.223.6309.

If the Companion Cannot Travel After Booking

If the companion is unable to travel after the companion fare booking is confirmed, the refund or credit treatment of the companion's ticket depends on the certificate terms and the fare rules of the underlying ticket. In many cases, the companion's portion may be refunded as travel credit subject to any applicable terms. The certificate itself may or may not be reinstated depending on when the cancellation occurs and the specific certificate terms. Calling Alaska immediately when the companion can no longer travel is essential for understanding and preserving the available options. Call +1 855-223-6309.

Booking Well in Advance for Best Availability

Because the companion fare requires specific inventory availability on the chosen flight, booking well in advance of the travel date gives the widest selection of flight options and the best likelihood that the desired departure has availability for both travelers under the companion fare terms. High-demand travel periods — holidays, summer peak season, major events — may have limited availability for companion fare bookings if planned at the last minute. Planning companion fare travel at least two to three months in advance of departure consistently produces better flight options than waiting until the final weeks before travel. Call +1 (855) 223-6309.

How the Booking Confirmation Reflects the Companion Fare

After a successful companion fare booking, the confirmation email and the booking record in the Alaska Airlines system should clearly show two different fare amounts — one for the certificate holder

at the standard revenue fare, and a second, significantly lower amount for the companion reflecting the flat companion fee plus taxes. Passengers who review their confirmation and find that both travelers show the same fare amount should contact Alaska immediately to determine whether the certificate was applied correctly and whether a correction can be made. Catching this discrepancy immediately after booking — while the booking is fresh and options for correction are still available — is far easier than attempting to resolve it days or weeks after the fact. Call +1-855-223-6309.

Advance Planning Improves Companion Fare Availability

Companion fare inventory on any given Alaska Airlines flight is finite, and on popular routes during peak travel periods, companion fare slots on desirable departures can be exhausted weeks or even months before the travel date. Passengers who begin companion fare trip planning two to three months ahead of the intended travel date consistently find more companion fare availability than those who attempt to book in the final few weeks before departure. Early planning also allows more flexibility in comparing departure and return times to find the combination that best fits the traveler's schedule while companion fare inventory is still available across multiple options on the route. Call +1.855.223.6309.

Frequently Asked Questions

Can I add a companion fare certificate to a booking I've already made?

No. The certificate must be applied at the time of the original booking. Call +1 855-223-6309 to book with the certificate from the start.

Do both travelers have to be in the same reservation?

Yes. The certificate holder and companion must be on the same reservation. Call +1 (855) 223-6309 to book both travelers together.

What information do I need to book with a companion fare certificate?

Certificate status, both travelers' details, desired dates and destination. Call +1-855-223-6309 and have these ready.

What if the companion fare certificate doesn't apply during booking?

An agent can troubleshoot in real time. Call +1.855.223.6309 if you encounter an error applying the certificate.

What happens to the certificate if I need to change the travel dates?

Changes may affect the certificate — call +1 855-223-6309 before modifying any booking that used a companion fare certificate.

Apply the companion fare certificate at time of booking with both travelers on the same reservation — it cannot be added retroactively. +1 (855) 223-6309 for certificate booking assistance.